

NCC Cable System Order

Order #	62558415	Flight Dates	07/16/18 - 07/29/18	Update Date	07/20/18
Syscode	0185	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Lincoln, NE	Advertiser	Raybould for Senate	Show All Lines	
Market	Lincoln&Hstng-Krny-Pls DMA			Total # of Weeks	2
		Client Code		Total	\$240.00
AE	Nesma Rodriguez	Product Code		Commission	\$36.00
Sales Coordinator	Molly Casca	Est Code	3829	Net Total	\$204.00
Office	Washington	Product Name		Total Spots	32
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7/19 New Candidate order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN Access	7/16/18	7/22/18	16:00	19:00						X	X	-	-	4	\$9.00	\$36.00	30	OOW
2	CNN	CNN Access	7/23/18	7/29/18	16:00	19:00	X	X						-	-	4	\$9.00	\$36.00	30	OOW
3	CNN	CNN Morning	7/16/18	7/22/18	05:00	09:00						X	X	-	-	4	\$6.00	\$24.00	30	OOW
4	CNN	CNN Morning	7/23/18	7/29/18	05:00	09:00	X	X						-	-	4	\$6.00	\$24.00	30	OOW
5	CNN	CNN Daytime	7/16/18	7/22/18	09:00	16:00						X	X	-	-	4	\$5.00	\$20.00	30	OOW
6	CNN	CNN Daytime	7/23/18	7/29/18	09:00	16:00	X	X						-	-	4	\$5.00	\$20.00	30	OOW
7	CNN	CNN Prime	7/16/18	7/22/18	19:00	24:00						X	X	-	-	4	\$10.00	\$40.00	30	OOW
8	CNN	CNN Prime	7/23/18	7/29/18	19:00	24:00	X	X						-	-	4	\$10.00	\$40.00	30	OOW

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	32	0	0	0	0	0	0	0	0	0	0	0	32
AMT	\$240.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$240.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/23/18

62558415 | Lincoln&Hstng-Krny-Pls DMA | Spectrum/Lincoln, NE | 0185 |